

## INVOICE



**KMGH**  
**123 Speer Blvd**  
**Denver, CO 80203**  
**Main: (303)832-7777**  
**Billing:**

[www.theDENVERchannel.com](http://www.theDENVERchannel.com)

[www.thedenverchannel.com](http://www.thedenverchannel.com)

Billing Address:

**GMMB Inc.**  
**Attention: Accounts Payable**  
**1010 Wisconsin Ave, NW**  
**Suite 800**  
**Washington DC, DC 20007**

Send Payment To:

**KMGH**  
**EW Scripps**  
**PO Box 30509**  
**Los Angeles, CA 90030-0509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
187040-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
KMGH	David Lombardo	EWS-Washington	National

Advertiser	Product	Estimate Number
President/Obama (D)	Obama for America	2051 Sked A

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	187040	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
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IDB #	Advertiser Code	Product Code
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Agency Ref	Advertiser Ref
	MAJ

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/16/12	10/19/12	6-7A News	6A-7A	- TWTF--	:30	3	\$625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 - TWTF-- 3 \$625.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 KMGH Tu 10/16/12 6:09 AM 6-7A News 6A-7A :30 0FA12Z151H \$625.00 NM									
2 KMGH Th 10/18/12 6:23 AM 6-7A News 6A-7A :30 0FA12Z151H \$625.00 NM									
1 KMGH F 10/19/12 6:13 AM 6-7A News 6A-7A :30 0FA12Z151H \$625.00 NM									
2	10/22/12	10/22/12	6-7A News	6A-7A	M-----	:30	1	\$625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 M----- 1 \$625.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH M 10/22/12 6:26 AM 6-7A News 6A-7A :30 0FA12A152H \$625.00 NM									
3	10/16/12	10/19/12	GMA M-F 7-9A	7A-9A	- TWTF--	:30	3	\$625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 - TWTF-- 3 \$625.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Tu 10/16/12 8:59 AM GMA M-F 7-9A 7A-9A :30 0FA12P143H \$625.00 NM									
2 KMGH W 10/17/12 7:50 AM GMA M-F 7-9A 7A-9A :30 0FA12A152H \$625.00 NM									
3 KMGH Th 10/18/12 8:59 AM GMA M-F 7-9A 7A-9A :30 0FA12A152H \$625.00 NM									
4	10/22/12	10/22/12	GMA M-F 7-9A	7A-9A	M-----	:30	1	\$625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 M----- 1 \$625.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH M 10/22/12 7:00 AM GMA M-F 7-9A 7A-9A :30 0FA12Z159H \$625.00 NM									
5	10/20/12	10/20/12	GMA SAT	Sat GMA 6A-7A	-----S-	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 -----S- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Sa 10/20/12 6:55 AM GMA SAT Sat GMA 6A-7A :30 0FA12Z159H \$375.00 NM									
6	10/20/12	10/20/12	7-9a Sat Morning News	7A-9A	-----S-	:30	1	\$675.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement does not discriminate on the basis of race or ethnicity.

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Advertiser	Product	Estimate Number	
President/Obama (D)	Obama for America	2051 Sked A	

www.thedenverchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Week	Rate	Type
Weeks:	Start Date 10/15/12	End Date 10/21/12	MTWTFSS -----S-	Spots/Week 1	Rate \$675.00					
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>										
1 KMGH Sa 10/20/12 7:51 AM 7-9a Sat Morning News 7A-9A :30 0FA12A152H \$675.00 NM										
7	10/21/12	10/21/12	9A-10A SUN MORN NEW\9A-10A		-----S	:30	1	\$600.00	NM	
Weeks:	Start Date 10/15/12	End Date 10/21/12	MTWTFSS -----S	Spots/Week 1	Rate \$600.00					
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>										
1 KMGH Su 10/21/12 9:39 AM 9A-10A SUN MORN NEWS 9A-10A :30 0FA12Z159H \$600.00 NM										
8	10/16/12	10/19/12	The CHEW	1157A-1P	-TWTF--	:30	3	\$600.00	NM	
Weeks:	Start Date 10/15/12	End Date 10/21/12	MTWTFSS -TWTF--	Spots/Week 3	Rate \$600.00					
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>										
1 KMGH Tu 10/16/12 12:55 PM The CHEW 1157A-1P :30 0FA12Z151H \$600.00 NM										
3 KMGH W 10/17/12 12:56 PM The CHEW 1157A-1P :30 0FA12Z151H \$600.00 NM										
2 KMGH F 10/19/12 12:56 PM The CHEW 1157A-1P :30 0FA12A152H \$600.00 NM										
9	10/16/12	10/19/12	M-F 2-230pm	2-230pm	-TWTF--	:30	2	\$300.00	NM	
Weeks:	Start Date 10/15/12	End Date 10/21/12	MTWTFSS -TWTF--	Spots/Week 2	Rate \$300.00					
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>										
1 KMGH Tu 10/16/12 2:15 PM M-F 2-230pm 2-230pm :30 0FA12P143H \$300.00 NM										
2 KMGH F 10/19/12 2:23 PM M-F 2-230pm 2-230pm :30 0FA12Z151H \$300.00 NM										
10	10/16/12	10/19/12	M-F 230-3pm	230-3p	-TWTF--	:30	2	\$300.00	NM	
Weeks:	Start Date 10/15/12	End Date 10/21/12	MTWTFSS -TWTF--	Spots/Week 2	Rate \$300.00					
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>										
1 KMGH W 10/17/12 2:41 PM M-F 230-3pm 230-3p :30 0FA12A152H \$300.00 NM										
2 KMGH F 10/19/12 2:56 PM M-F 230-3pm 230-3p :30 0FA12Z152H \$300.00 NM										
11	10/16/12	10/19/12	Dr. Oz	4P-5P	-TWTF--	:30	3	\$900.00	NM	
Weeks:	Start Date 10/15/12	End Date 10/21/12	MTWTFSS -TWTF--	Spots/Week 3	Rate \$900.00					
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>										
1 KMGH Tu 10/16/12 4:21 PM Dr. Oz 4P-5P :30 0FA12Z151H \$900.00 NM										
3 KMGH W 10/17/12 4:18 PM Dr. Oz 4P-5P :30 0FA12Z151H \$900.00 NM										
2 KMGH F 10/19/12 4:56 PM Dr. Oz 4P-5P :30 0FA12Z151H \$900.00 NM										
12	10/22/12	10/22/12	Dr. Oz	4P-5P	M-----	:30	1	\$900.00	NM	
Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS M-----	Spots/Week 1	Rate \$900.00					
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>										
1 KMGH M 10/22/12 4:56 PM Dr. Oz 4P-5P :30 0FA12A152H \$900.00 NM										
13	10/16/12	10/19/12	10P NEWS (M-F/SU)	10P-1037P	-TWTF--	:30	1	\$1,000.00	NM	
Weeks:	Start Date 10/15/12	End Date 10/21/12	MTWTFSS -TWTF--	Spots/Week 1	Rate \$1,000.00					
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>										
1 KMGH W 10/17/12 10:22 PM 10P NEWS (M-F/SU) 10P-1037P :30 0FA12A152H \$1,000.00 NM										

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
14	10/19/12	10/19/12	ABC Fri B	8P-9P	-----F--	:30	1	\$5,000.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 -----F-- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH F 10/19/12 8:13 PM ABC Fri B 8P-9P :30 0FA12A152H \$5,000.00 NM									
<hr/>									
<u>Total Spots</u> <b>24</b>									

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$19,250.00</b>
<u>Agency Commission</u>	<b>\$2,887.50</b>
<u>Net Amount Due</u>	<b>\$16,362.50</b>